



Pharr Literacy Project, Inc. Strategic Planning and Assessment Continuous Improvement

- A. Purpose** - The purpose of this policy is to set forth requirements for systematic, written strategic planning and assessment.
- B. Persons Affected** - This policy applies to the Board of Directors, Staff and Volunteer of PLP.
- C. Policy** - The policy of PLP is to ensure that the development, management, and operation of PLP is solidly based on systematic, comprehensive planning and assessment processes that involve the engagement of all board members, staff, and volunteers resulting in continuous improvement, and demonstrating that PLP is effectively accomplishing its mission.
- D. Responsibilities** –
 - 1. The Board of Directors and Staff will develop and disseminate the strategic plan and action plan.
 - 2. The Chairs of each goal area committee (Succession Planning, Administrative Staffing, Governance, Revenue Generation, etc) will review and publish the results of the strategic planning and assessment processes on a regular basis.
- E. Review** - This policy shall be reviewed every five years by Board of Directors of PLP.